

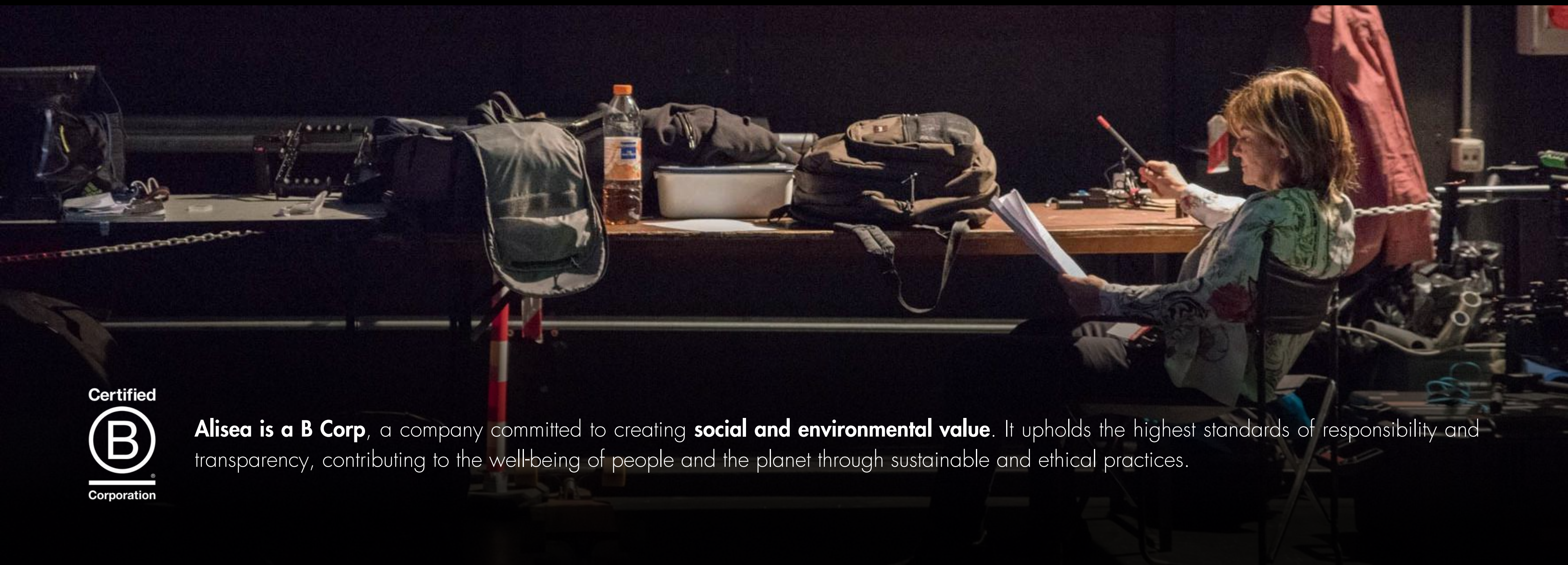
Alisea S.r.l.
Società benefit



perpetua[®]
we had to invent it

perpetua®
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Perpetua® is a purpose brand of Alisea Srl Benefit Corporation. By reclaiming and repurposing **industrial graphite waste**, we create unique, high-quality design objects that combine functionality, aesthetics, and environmental consciousness. Perpetua's mission is to **maximize the reuse of graphite** in ways that are both practical and inspiring, turning waste into value through Italian creativity and craftsmanship.



Certified



Corporation

Alisea is a B Corp, a company committed to creating **social and environmental value**. It upholds the highest standards of responsibility and transparency, contributing to the well-being of people and the planet through sustainable and ethical practices.

It does good,
truly



The commitment and attention to the socio-environmental impact led Alisea to become a Benefit Corporation and a B Corp certified company.

Each dionisio helps to recover and recycle 425 grams of graphite, offcuts from the production of electrodes and diamond cutters, destined for disposal.

dionisio is assembled and packaged in collaboration with the "Job Mosaico" cooperative, which employs vulnerable individuals facing psychological, social, and economic challenges.

Designed and produced entirely in Italy through a short, traceable and controlled supply chain.



"g upgraded recycled graphite"

Post-processing graphite, obtained by recovering the **inevitable offcuts from industrial production** in pre-selected high-tech companies, is purified, refined, and treated with the addition of a mineral excipient that enhances its performances. Specifically, it recovers 25 grams of waste graphite destined for disposal.

"g upgraded recycled graphite" is the key ingredient in the creation of "Perpetua® the pencil" and many other design products.



Perpetua[®] the pencil

It is different from all other pencils:

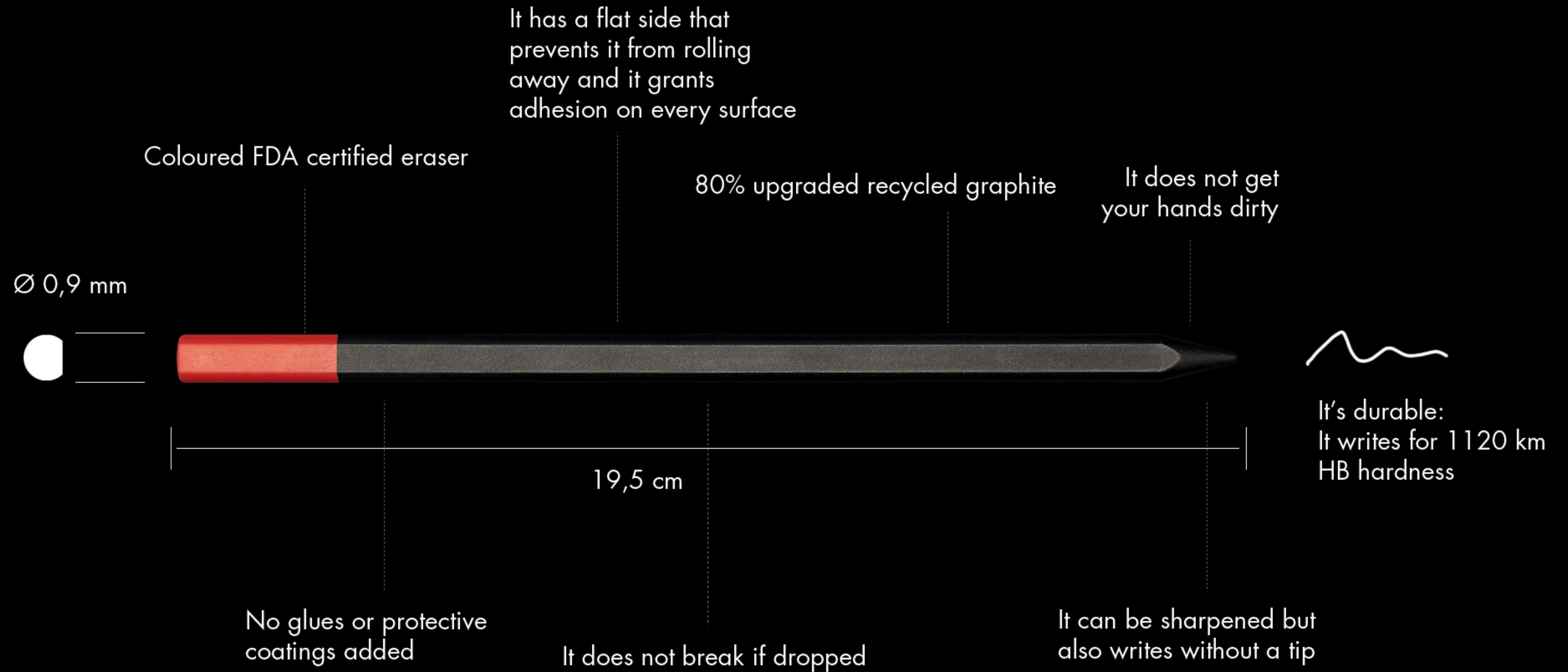
- it **writes for 1120 km**, 21 times longer than a traditional pencil;
- the design is unique and **patented**: it has a **flat side** that prevents it from rolling off the table;
- it can be sharpened normally, but it also writes without a point or if split in two;
- it lives together with its **FDA Certified eraser without any use of glue**;
- if it falls, **it does not break** without the use of paint or wood;
- it does not dirty your hands.

Perpetua[®] the pencil is distributed in the most relevant Museums, concept and design stores and university bookshops in the world.

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Perpetua[®] the pencil



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Perpetua[®] the pencil received an Honorable Mention from **ADI Design for the Compasso d'Oro.**

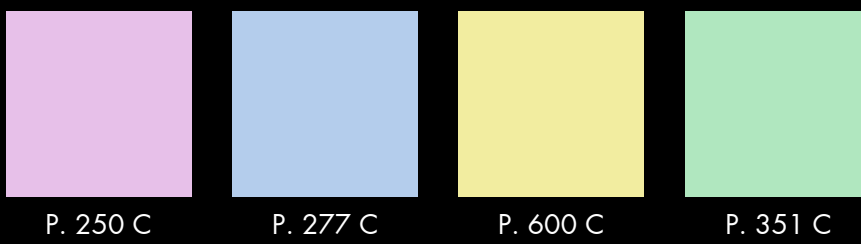


Available colours

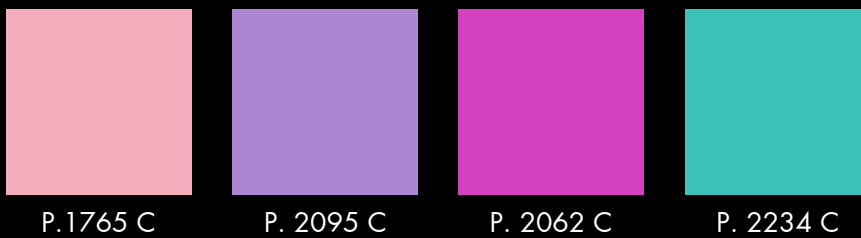
Colors selected from the Pantone Coated-Uncoated scale



"Sweetlife" Collection



"Portofino" Collection





Perpetua Pantone Coated-Uncoated colors



Perpetua "Sweetlife" Collection



Perpetua "Portofino" Collection

Perpetua® the pencil Classic - standard

Minimum Order Quantity 50 pcs

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Perpetua è diversa dalle altre matite: è realizzata con un nuovo materiale innovativo e tecnologico composto per l'80% da grafite riciclata derivante dagli sfridi di lavorazione industriale, senza aggiunta di vernici protettive o lavorazioni successive.

Gomma alimentare colorata

Se cade non si rompe

Si tempera ma scrive anche senza punta

Ha un lato piatto che non la fa rotolare via

Non sporca le mani

80% graphite Alisea recycling Project
Made in Italy - Patented - www.perpetua.it
Design by Marta Giardini

Gli "O-RING" del pack di Perpetua - realizzati in gomma estratta dalla pianta e colorati con ingredienti naturali - diventano braccialetti da indossare.

Perpetua classic non-personalised pencil with arrow packaging ITA, also available in ENG (translations into other languages on request)

Perpetua classic non-personalised pencil with bilingual packaging ITA - ENG (translations into other languages on request)

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Perpetua – La Matita, prima non c'era. Unica e rivoluzionaria, è diversa perché:

- in grafite riciclata per l'80%
- innovativa in design e tecnologia
- se cade non si rompe
- forma un corpo unico con la sua gomma
- è atossica e pulita
- è senza aggiunta di colle e vernici protettive
- Patent Pending

Perpetua – The Pencil, we had to invent it. Unique and revolutionary, it is different because:

- it is made of 80% recycled graphite
- it is innovative in design and technology
- it won't break if it falls
- it forms a single body with its rubber
- it is non-toxic and clean
- no glues and protective coatings were added
- Patent Pending

80% graphite Alisea Recycling Project
Made in Italy
www.perpetua.it

Design Marta Giardini

Gli "O-RING" del pack di PERPETUA si trasformano in braccialetti multi-color da indossare.

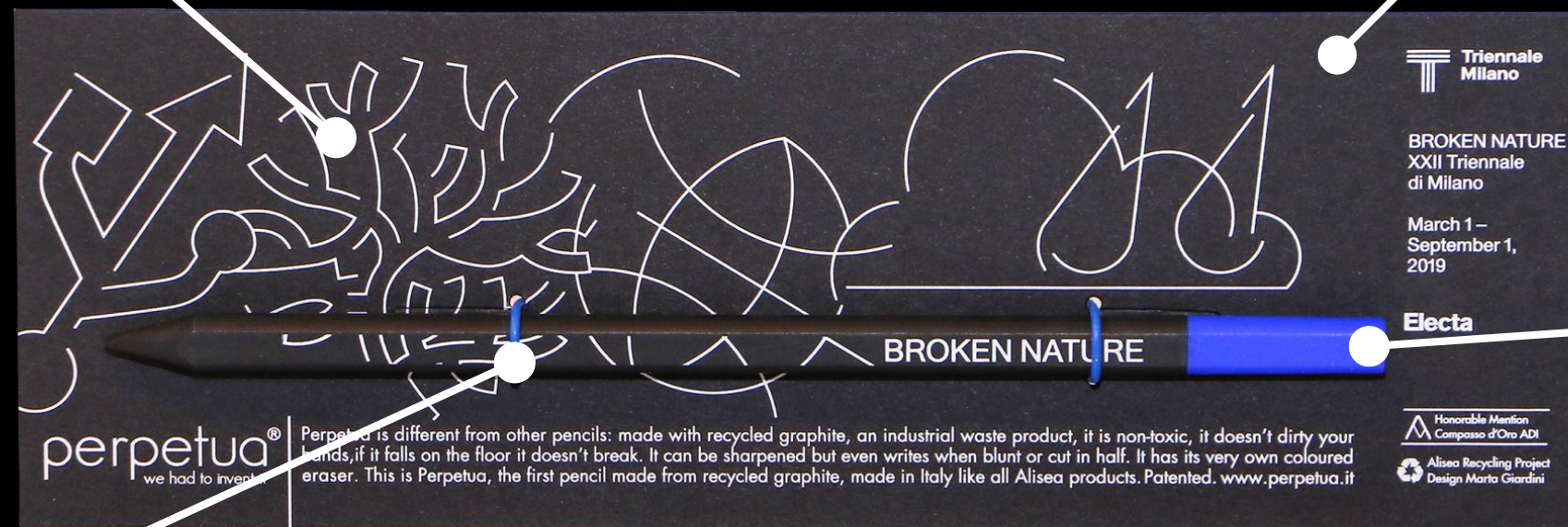
The "O-RINGS" of PERPETUA's pack become multi-colored bracelets to wear.

Design your Perpetua

Minimum Order Quantity **200 pcs**

Design the graphic layout and choose the printing colours.

Choose between white or black cardboard.



Select the colour of the eraser between the 22 available.

Select the colour of the o-ring.



Customize Perpetua with one of these techniques:

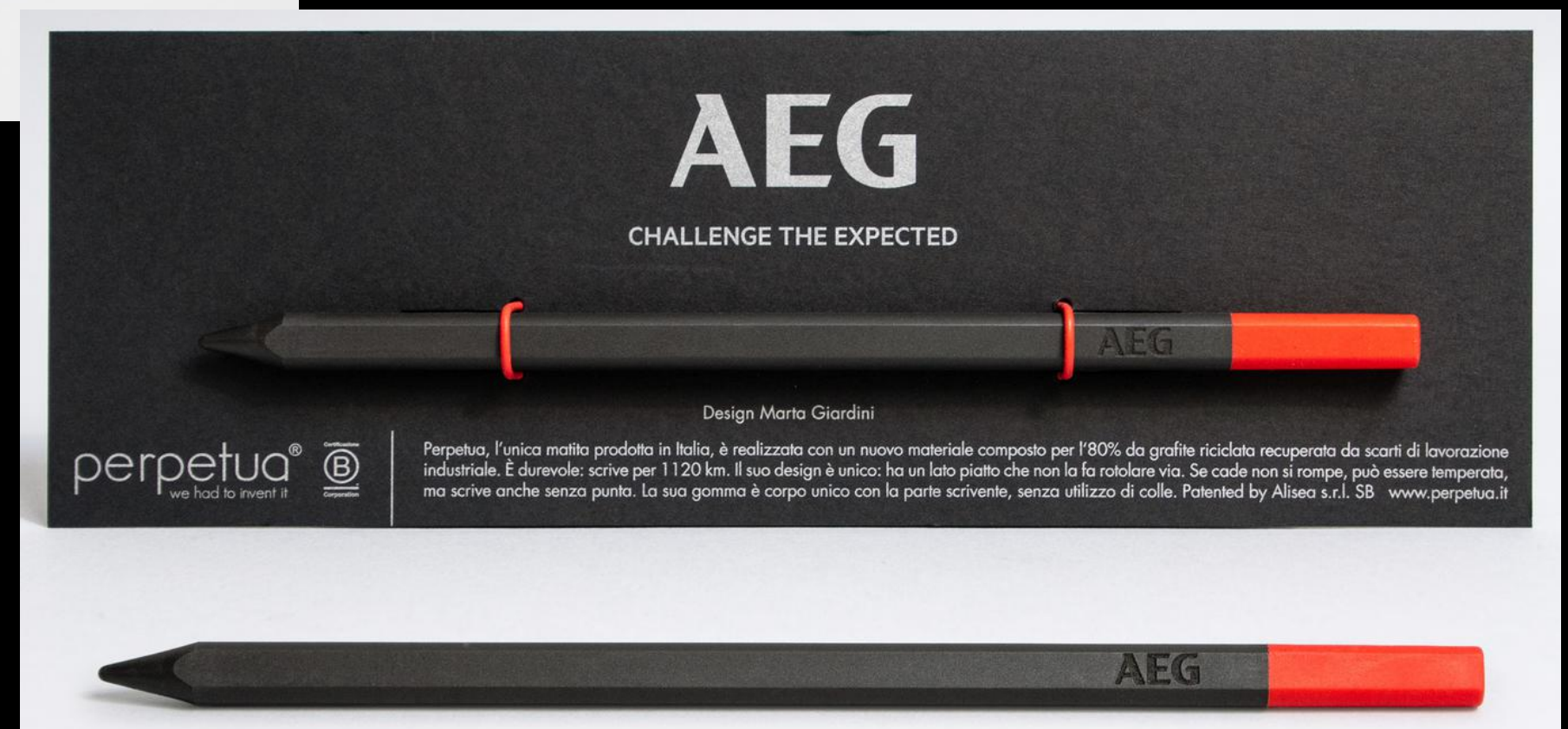
- laser engraving
- pad printing
- digital printing

Example of laser engraving customization

*Quotations on request



- 400g black or 500g white cardboard (FSC certified), size 24x8cm, 1-colour silver offset printing on front or front/back or 1-4 colours on front or front/back
- Laser engraving on flat side, within or beyond 6cm
- In addition, packaging with standard black gift box or customised with heat printing
- Packaging and delivery times 5-7 working days



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Example of pad printing customization

*Quotations on request



- 400g black or 500g white cardboard (FSC certified), size 24x8cm, 1-colour silver offset printing on front or front/back or 1-4 colours on front or front/back
- Pad printing 1 colour silver or white on flat side, within or beyond 6 cm
- In addition, packaging with standard black gift box or customised with heat printing
- Packaging and delivery times 7-15 working days



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Example of digital printing customization

*Quotations on request



- 400g black or 500g white cardboard (FSC certified), size 24x8cm, 1-colour silver offset printing on front or front/back or 1-4 colours on front or front/back
- 1-4 colour digital printing on flat side, within or beyond 6 cm
- In addition, packaging with standard black gift box or customised with heat printing
- Packaging and delivery times 10-15 working days

